

EDUCATIONAL TOUR FOR STUDENTS



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Listing details

Common

DESCRIPTION:

Educational Tour for Students

"Your best holidays" Educational tours are a very popular type of leisure and recreation. At the same time, educational tours for students suggest not only study, but also rest, and therefore are an excellent option for vacations. During such tours, the first half of the day is paid to schooling - about the same as at school, but after lunch there are entertainment programs, visits to attractions, trips to excursions and other options of interesting leisure.

Upon completion of the training you will receive the certificate of the International Black Sea University, which is the second largest university in Georgia.

The training combines 12 hours, which can be divided between three days for 4 hours, and also the participants during break will have coffee break and lunch,

one hour break on the campus in the playground, the right to visit the library and computer class. On the last day of the transfer of certificates and a small farewell concert.

You can choose one from the list

1. Management of human resources - HRM course

Duration: 12 hours

- Functions of personnel and department management;
- Internal rules and regulations;
- Types of organizational structure;
- Culture of the organization;
- Process of recruiting;
- Organizational conflicts, stresses and coping with them;
- Compensation and motivation of employees;
- Training and development.

2. Project Management - PM Course

Duration: 12 hours

- Introduction to project management: terminology, life cycle, processes and triple constraints;
- The project charter; PRD;
- Project planning: volume statement; NGN; Gantt chart; Network diagram and work with a critical method;
- Management of risks;
- Quality control;
- Project implementation and monitoring;
- MS Project (in computer labs) (6 hours)

3. Leadership and effective communication - L & C course

Duration: 12 hours

- Leadership; Types of leaders; Management styles;
- Leader and team; The theory of motivation; Development team;
- Effective communication;
- Communication process:
- "Language of the body";
- NLP

4. Marketing management - Course MM

Duration: 12 hours

- Definition of the marketing process and environment;
- Marketing marketing; Marketing mix;
- How to plan a pricing strategy;
- Creation and development of a new product; Product life cycle;
- Advertising; Relations with the departments of public relations and sales;
- Branding; • Marketing based on research;

5. Financial management - FM course

Duration: 12 hours

- Financial statements: balance sheet; Profits and Losses Report; On the flow of funds; Changes in equity;

- Analysis of the break-even point;
- Analysis of financial ratios: indicators of profitability, sustainability; Operational coefficients; Coefficients of liquidity; Coefficients of leverage;
- Financial modeling and forecasting;
- Roles and responsibilities of the budget; Financial budgeting;
- The cost of time (PV, FV)

6. Business Administration (General Management) - BA course

Duration: 12 hours

- Introduction to business;
- Mission and objectives of business; SMART-method and SWOT-analysis; Basics of marketing;
- Business environment; Stakeholder analysis; Micro and macro factors;
- Leadership, communication and negotiation;
- Human resources management;
- Operational management and risk management;
- Accounting and finance.

7. Public Relations Management - PRM Course

Duration: 12 hours

- What is PR; Functions and responsibilities of PR-manager;
- The role of the media in PR;
- Press release;
- PR and integrated marketing communications; Marketing mix and target audience;
- Event management;

- The role of internal PR for a developing organization; corporate culture;
- PR and branding; Creating a brand book;
- Crisis management; Management of risks.

8. Tourism management

Duration: 12 hours

- Tourism development and introduction to hospitality management;
- Tourism and Tourism Psychology;
- Cultural heritage and protected areas;
- Services and Internet marketing in tourism;
- Tourism Economics;
- Excursion service;
- Organization of events in the field of tourism.

And also at the end of the training the students will have several excursions which will be distributed for three days.

Tbilisi-Mtskheta tour

You will travel to all the main places of Tbilisi. The tour begins with the Holy Trinity Cathedral "Sameba", which is the third highest Orthodox cathedral in the world.

The next stop is the Metekhi church and the statue of Vakhtang Gorgasali, the founder of the capital of Tbilisi.

The trip continues to the cable car station and via the cable car goes to the Narikala fortress. In the fortress of Narikala you can enjoy a magnificent view of the old town.

A trip to Mtskheta, 20 km from Tbilisi. In Mtskheta, the former capital of Georgia, you will visit Svetitskhoveli Cathedral, which is currently the residence of Archbishop Mtskheta and Tbilisi



WHAT IS INCLUDED:: 12 hour education course at the Black Sea University with international certificates

Transfer to two roads

Accommodation in a 3 * hotel

Breakfast in gothic style

Excursions for the program

Private guide

Private vehicle during excursions

Tickets for travel by cable car

Water

Lunch during excursions

NOT INCLUDED:: Flight (but upon prior request we can help with booking)

Posted: Mar 14, 2018

BOOKING:

PRICE: \$ 550

calendar

Location

Country: Georgia

Departure city: Tbilisi

Additional

Additional services: Minimum number of participants 15

Training will be on Russian and on English languages.